

ONLINE ADVOCACY, CAMPAIGNING AND COMMUNICATION RESOURCES

Humanitarian Crisis Hub |

Tactical Technology Collective

Tactical Tech is an international NGO helping human rights advocates use information, communications and digital technologies to maximise the impact of their advocacy work. We provide advocates with guides, tools, training and consultancy to help them develop the skills and tactics they need to increase the impact of their campaigning.

<http://www.tacticaltech.org/>

10 Tactics - Information Activism

10 tactics provides original and artful ways for rights advocates to capture attention and communicate a cause. It includes a 50-minute film documenting inspiring info-activism stories from around the world and a set of cards; with tools tips and advice, for you to work through as you plan your own info-activism.

<http://www.informationactivism.org/>

The Quick and East Guide for Online Advocacy

This guide presents advocates with a collection of popular online services that can be used for advocacy quickly with little to no technical support.

<http://onlineadvocacy.tacticaltech.org/>

Advocacy 2.0 Guide: Tools for Digital Advocacy

The Advocacy 2.0 Guide (Tools for Digital Advocacy) describes some of the best techniques and tools that digital activists - and others who wish to learn from this subject - can use as part of their online advocacy campaigns. A project of Global Voices Online

<http://advocacy.globalvoicesonline.org/projects/advocacy-20-guide-tools-for-digital-advocacy/>

Witness

WITNESS uses video to open the eyes of the world to human rights violations. WITNESS empowers people to transform personal stories of abuse into powerful tools for justice, promoting public engagement and policy change. Video Advocacy Resources & Tools

<http://www.witness.org/>

New Tactics in Human Rights Project

The New Tactics in Human Rights Project promotes tactical innovation and strategic thinking within the international human rights community.

<http://www.newtactics.org/>

Protectionline

A one-stop website on protection to be used by all human right defenders and those seeking to contribute to their protection

<http://www.protectionline.org/>

Security in-a-box

Security in-a-box is a collaborative effort of the Tactical Technology Collective and Front Line. It was created to meet the digital security and privacy needs of advocates and human rights defenders.

<http://security.ngoinabox.org/>

Digiactive

DigiActive is an all-volunteer organization dedicated to helping grassroots activists around the world use the Internet and mobile phones to increase their impact. Our goal is a world of activists made more powerful and more effective through the use of digital technology.

<http://www.digiactive.org/>

Digiactive – Twitter a How to Guide

This short guide provides an introduction to Twitter, offers some advice on best practices, and draws on five case studies to demonstrate possible uses of Twitter for political activists.

http://www.digiactive.org/wp-content/uploads/digiactive_twitter_guide_v1-0.pdf

Mashable – The Facebook Guidebook

The Facebook Guide Book, a complete collection of resources to help you master Facebook.

<http://mashable.com/guidebook/facebook/>

Masahable - The Twitter Guidebook

The Twitter Guide Book, a complete collection of resources for mastering Twitter.

<http://mashable.com/guidebook/twitter/>

The New Breed of Activism: What it is, How it is Applied, How you use it

A presentation by Gautam Raju and Eyal Halamish

<http://www.slideshare.net/cdoinc/a-new-breed-of-activism>